

## My ideal clients are either:

- 1) those who at their core are merely deeply motivated and energized to lead their teams and organizations to become as powerful and effective as possible, or
- 2) those who have had repeat problems undercutting their efforts, causing money to be left on the table--probably more than they are even aware of--and for whatever reason they've not been able to resolve the issues internally, but now they are ready for a change.

All clients I take on are motivated, transparent, open, teachable and action-oriented and fall into at least one of the three following buckets, each with their corresponding challenges:

1 C-Suite Executives, Organizational Leaders, Managers, Leaders of one or more teams, Leaders graduating to being promoted to a C-Suite position and individuals being groomed for or needing/wanting to be groomed for leadership.

Clients in this bucket come to me with one or more of the following challenges:

- Aware that something is broken or not working within their team or organization and he/she is likely the root cause.
- Need to grow in self-awareness for the intention of interrupting ineffective and undermining patterns within their leadership style.
- Need to grow in awareness of others in order to lead them more effectively.
- Need help in blending work and life into realistic rhythms, managing energy and time, and reducing stress and anxiety.
- Need help managing personal transition(s).



Need to grow in one or more of the following areas:

- Interpersonal relationships, listening skills and empathy
- Influence
- Leading during times of organizational change
- Communication skills
- Motivation and engagement and leading with vision and purpose
- Building effective teams
- · Strategy and strategic thinking
- Working with uncertainty and ambiguity, decision skills
- Mentoring, developing internal talent, succession

# 2 Teams

Clients in this bucket (often engaged in conjunction with bucket #1) come to me with challenges in one or more of the five following key areas:

#### Communication

- Lack of Clarity
- Inefficiency
- Misunderstandings

# Relational Dynamics Within the Team

- Gossip
- Mistrust
- Drama
- Turfwars
- Toxic Environments

#### **Alignment**

- Wasted Effort
- Lost Time
- Duplicate Work
- Right People Not in Right Positions
- Activities/Responsibilities Not Correctly Aligned with Overall Values, Mission and Vision
- Lack of Role Clarity
- Lack of Clarity Regarding Organizations Values, Mission and Vision



#### **Execution**

- Unmet Goals
- Missed Deadlines
- Blown Budgets
- Damaged Credibility
- Lack Of Understanding Among Team Members About How All Parts of Organization Function Together To Achieve Objectives

### **Capacity**

- Burnout
- Turnover
- Missed Opportunities
- Stagnation

# **3 Organizations** (Multiple Departments and Teams)

Clients in this bucket have similar challenges to those in bucket #2 but on a much larger scale.